



Chicago DanceSport Challenge
chicagochallenge@live.com
www.usadancechicago.org



Floor Perimeter Advertising Opportunity Chicago DanceSport Challenge October 25 to 27, 2019

We are seeking donors interested in purchasing a 2' x 6' perimeter advertising sign board for display at our dance competition. The banner sign will be positioned around the perimeter of our competition dance floor during the entire weekend. Your donation will be supporting ballroom dance couples competing at our USA Dance 2019 National Qualifying Event, *The 2019 Chicago DanceSport Challenge*. The event will be held at the Hyatt Regency O'Hare, Rosemont, Illinois, from Friday to Sunday, October 25-27, 2019. This is a popular dance event hosting couples from all across the country, plus spectators in the Chicago area as well as surrounding states. Donors will receive recognition in our competition program, as well as during the event. Your contribution is tax deductible at the fair market value under Section 501(c)(3) of the Internal Revenue Code.

This is a unique opportunity for donors to advertise at our competition. The advertising does not stop when the competition ends. Many contestants and spectators upload pictures and videos of the competition to You-Tube, Facebook and their other social media accounts, so your organization benefit from its advertising dollars long after the competition is over.

Perimeter sign costs (per sign):

1-year event usage @ \$400

2 years event usage @ \$500

3 years event usage @ \$700

Above price includes fabrication of a two-sided tented 2' x 6' sign board from your design. If you want the design of your board produced by USA Dance, add \$100 to the above pricing.

Also receive a discount on a B/W full-page ad in our competition program for only \$120, a savings of \$25.

For advertisements and credits to be included in the event program, donations and artwork must be received no later than October 1, 2019. E-mail ad artwork to Alan Burns at a.burns@mchsi.com. Please make checks payable to USA Dance Inc-Chapter #2001 and mail to Owen Jacobsen, Treasurer, 5713 Windsor Court, Rolling Meadows IL 60008-2187.